

## COLLABORATIVE ADVERTISEMENT

CHOOSE A PARTNER AND DECIDE ON A PRODUCT.

CREATE A NEW CANVAS 768x1024 72PPI. VERTICAL ORIENTATION IS REQUIRED.

GO TO WEBSITE FOR THE PRODUCT.

USE THE EXISTING COLOR SCHEME, FONTS, LOGO AND PHOTOGRAPHS TO CREATE AN ADVERTISEMENT FOR THE PRODUCT.

MAKE SURE THAT FOUND ELEMENTS ARE CUT OUT USING LAYER MASK (NON-DESTRUCTIVE EDITING). PLEASE MAKE SURE THAT THERE ARE NO SLAMMED RECTANGLES LAYING ONE ON TOP OF ANOTHER!

REMEMBER YOUR ELEMENTS AND PRINCIPLES OF DESIGN TO CREATE AN EFFECTIVE DESIGN SOLUTION.