

**Note-Taking Guide**

**106.01 Explain concepts used to create websites.**

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<b>Web Design</b>	
<b>Effective Web Design</b>	
<b>Web Design Principles-Purpose</b>	
<b>Web Design Principles- Communication</b>	

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<b>Web Design Principles- Typography</b>	
<b>Web Design Principles-Colors</b>	
<b>Web Design Principles-Images</b>	
<b>Web Design Principles-Navigation</b>	
<b>Web Design Principles-Page Layout</b>	

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<b>Web Design Principles-Reading Pattern</b>	
<b>Web Design Principles-Load Time</b>	
<b>Web Design Principles-Mobile Friendly</b>	
<b>Page Layout</b>	
<b>Navigation</b>	

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<b>Hyperlinks</b>	
<b>Content</b>	
<b>Internet Browser</b>	
<b>Uniform Resource Locator</b>	
<b>File Transfer Protocol</b>	

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<b>Search Engine</b>	
<b>Search Engine Optimization</b>	
<b>Steps to SEO</b>	
<b>Web Crawlers</b>	
<b>Page Ranking</b>	

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<b>Tags</b>	
<b>Keywords</b>	