

BILLY BOB PROJECT RUBRIC

Name	Period	Date		
SCRIPT (40 PTS.)			SCORE	POSSIBLE
All of Billy Bob's error have been removed from audio clip				15
Finalized sound byte matches script exactly				15
Dialogue is continuous with no obvious breaks				10
SELECTION AND FILL (50 PTS.)				
3 additional sound files have been added to the advertisement				10
Sound effects and changes have been done during the entire commercial				15
Background music has been incorporated during the commercial				10
Dialogue is easily understood				5
Finished advertisement is creative, appealing, and persuasive				10
PROPER FILE MANAGEMENT (10 PTS.)				
File was in the proper format (.BAND <i>and</i> .mp3 or .mp4)				4
File was properly named (firstname+lastname + billybob)				3
File was properly submitted (copied to Ms. Scales)				3
Total Score				100

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