

## MUSEUM BRANDING

CREATE A NEW CANVAS 768X1024 72PPI.

CHOOSE A MUSEUM. GO TO THEIR WEBSITE.

USE THE EXISTING DESIGN INFORMATION – FONTS, COLORS, LOGOS, PHOTOS – TO CREATE A POSTER FOR A MUSEUM OF YOUR CHOICE.

YOU MAY FOCUS ON A SPECIFIC CHANGING EXHIBIT OR THE WHOLE PERMANENT COLLECTION.

MAKE SURE THAT YOU CREATE A DESIGN SOLUTION THAT REFLECTS THE EFFECTIVE USE OF THE ELEMENTS AND PRINCIPLES OF DESIGN.

SUBMIT A PSD TO CANVAS BY THE DATE DUE.

NOTE: WE WILL BE REVISITING AND ADDING TO THIS PROJECT WHEN WE GET TO ILLUSTRATOR.